

CASA DA CRIANÇA E DO  
JOVEM AMPARENSE  
**2021**

# HISTORY

**Casa da Criança e do Jovem Amparense is a non-profit civil institution whose mission is supporting young people to have access to better psychopedagogical, professional and citizenship training for the future.**

Casa da Criança was created in 1987 in Santo Antonio do Amparo, Minas Gerais, Brazil, to serve the most needy children and youth. In the mid-2000s, the institution was closed for 10 years without fulfilling its mission. In 2015, motivated by the Painting Contest “O Mundo do Café”, held in late 2014 by Fazenda da Lagoa/Neumann Group (NKG) in partnership with the Neumann Foundation, municipal schools and other local actors, a working group was formed to create and strengthen a platform to support the development of a better future for young people.

With this mission, the new Casa da Criança e do Jovem Amparense was reopened in October 2016. In the first year (until December 2017), Casa da Criança supported 300 young people and their families with the help of its partners (NKG, Neumann Foundation, SENAR MG, Rural Union of Santo Antônio do Amparo, City Hall, etc).

It offered training courses for professionalization and social activities; created and leveraged sport initiatives such as the Taekwondo Project, the Sports Project and Music Classes; and innovated the coffee sector by creating, in partnership with SENAR MG, the first vocational course for the rural youth in Brazil, focused on training young people to work in coffee mechanization.

In 2018, approximately 400 young people and their families were assisted, and in 2019 there were a total of 876.

Since March 2020 Casa da Criança has been closed due to the COVID-19 pandemic. In April 2021, the return of activities was approved for Taekwondo, Sport, Music and Computer Classes, in addition to training courses in partnership with SENAR MG.



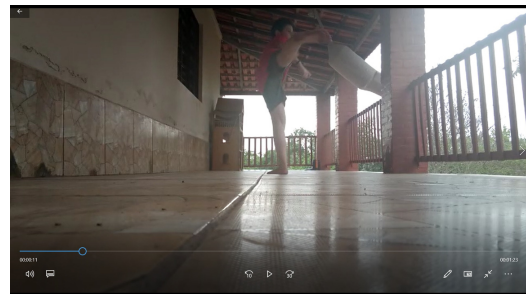
**CASA da CRIANÇA  
e do JOVEM AMPARENSE**

*Criado por nós, feito para você!*

# PROJECT DEVELOPMENT 2021

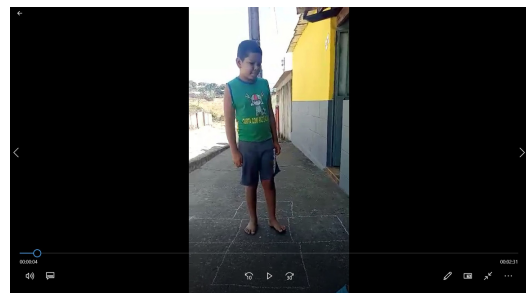
Online Classes: Classes are sent weekly in WhatsApp groups for each project and students return to the teachers with a video showing what they have learned and if they have any questions. Teachers are available via phone and WhatsApp.

## Taekwondo Project



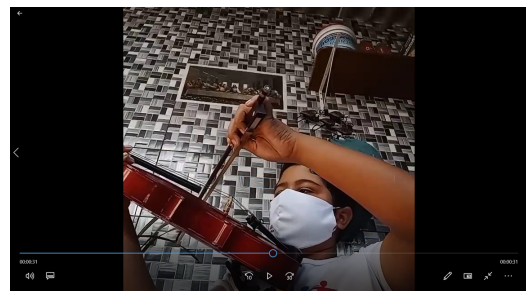
Watch the full video on YouTube: <https://www.youtube.com/watch?v=QTR9glbsYxE>

## Sport Project

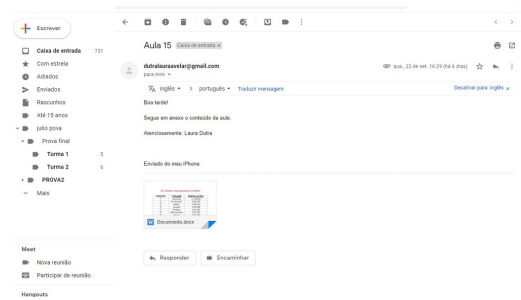
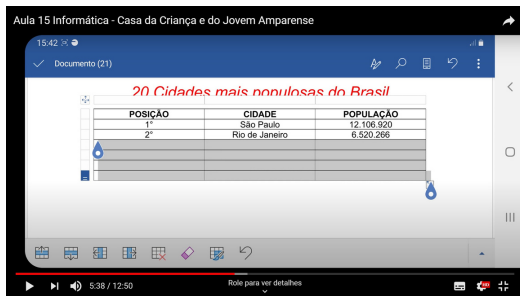


Watch the full video on YouTube: <https://www.youtube.com/watch?v=EI3pErsNiEc>

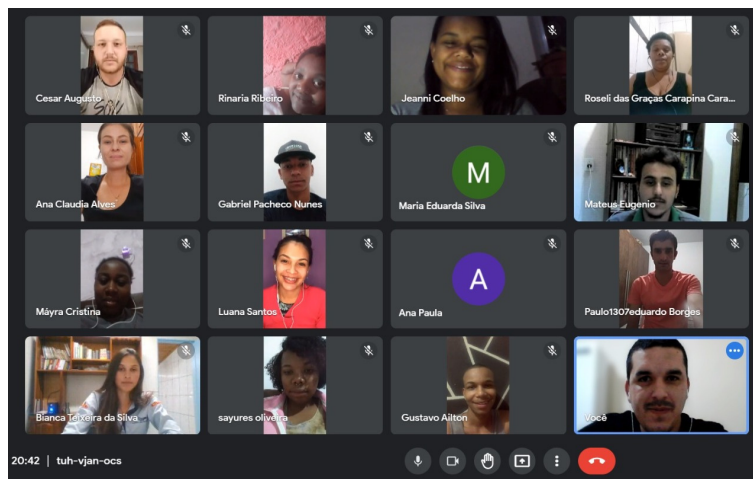
## Music Classes



Watch the full video on YouTube: <https://www.youtube.com/watch?v=AKDqovl1KzQ>



Watch the full video on YouTube: <https://www.youtube.com/watch?v=Rs8C57xpqTo>



Online classes in partnership with SENAR MG: Classes are held live, with the SENAR MG instructor available to answer questions and guide students about the activities.

- 26/07 to 30/07/2021 - GPS and Location Apps
- 16/08 to 20/08/2021 - Coffee Cupping and Classification: Conventional Coffees
- 23/08 to 27/08/2021 - Coffee Cupping and Classification: Specialty Coffees

# OTHER ACTIVITIES



Distribution of protective masks against COVID-19 for students of online courses.



## Drawing Contest 2021

The art contest calls for drawings and collages craft works on the theme "How do you see your city in the future?"

Drawing kits were distributed to more than 200 students from schools in the municipality of Santo Antônio do Amparo.

The competition started in September 2021 and will end in October 2021.

Partnership with NKG India Coffee

# NEXT STEPS

- Expansion of the Taekwondo Project - acquisition of new material and investment in our champions.



**BRL 30.000**



- Purchase of new equipment for the Music Project + 6 months of Music classes.

**BRL 20.000**

- 6 months of Computer classes.



**BRL 9.000**

- 6 months of Sport classes.



**BRL 9.000**

- Painting of the Institution's buildings.

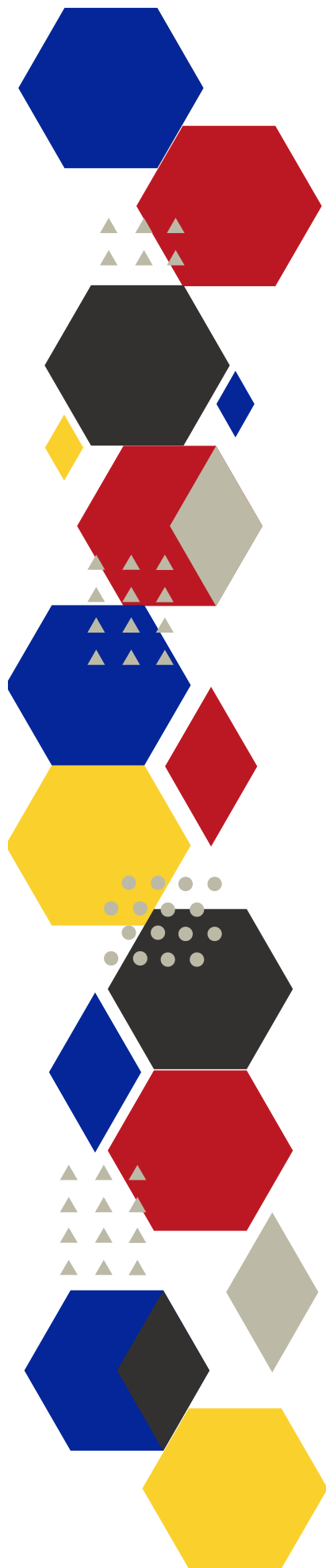


**BRL 50.000**

- Improvement of the Vegetable Garden (This project involves the community in general.)



**BRL 5.000**



## CASA da CRIANÇA e do JOVEM AMPARENSE

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